

It's all in the cup

The big stories in the market for vending cups in the last few years have been the move to 12oz cups and the growth of paper as opposed to plastic. These two trends continue to dominate the market as vending continues to raise its game, striving for premium presentation to lure customers away from the high street, with additional momentum from the growth of gourmet coffee in a self-serve format.



Richardson, the perfect vending partner



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Benders' vending cup experience makes all the difference

As a manufacturer of paper vending cups for over 10 years, Benders continues to focus on and support the vending operator with locally based dedicated resource while also continuously looking to improve upon one of the most reliable vending cups in the market.

"Since the launch of the dedicated business as the Benders Paper Cup Company we have put even more resource into the vending side of the business to ensure that we are consistently and continuously looking at ways to improve the way we service the needs of vending operators and the products we manufacture," explained Ian Keeffe, vending account manager.



"Benders is currently manufacturing vending cups with a traceability code printed on the base of the cup, indicating the date of manufacture, time of manufacture, and machine number. Although this is not a new innovation in the cup sector, we believe that it is a first for vending and will assist greatly on all aspects of quality control."



Benders supplies a complete range of vending cups which includes 6oz, 7oz tall, 7oz squat, 9oz tall and 12oz available in standard board or PLA.

As part of its commitment to the environment, Benders Paper Cup Company not only makes all paper cups in the UK using ethically sourced raw materials from sustainable, managed forests, but is also an active member of the Paper Cup Recovery & Recycling Group.

www.benders.co.uk

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