



SnackTime awards Benders paper cup contract

SnackTime, the UK's fourth largest vending operator with over 20,000 customer sites, and the largest snack vending machine company in the UK, has recently awarded Benders Paper Cup Company a new two year contract.

Benders started to supply SnackTime in early June, with all its 'Cafe Joe' branded 7oz squat and 9oz tall vending cups, and 8/9oz premium hot cups. Cafe Joe is SnackTime's premium own range of ethically traded coffee and hot drinks products. The Cafe Joe label is distributed across the UK, available in SnackTime coffee vending machines in response to customer demand for more ethically sourced coffee products.

"Benders' manufacturing quality and print flexibility gave us all the reassurance we needed to move our paper cup supply to them," commented Steven Garner, buying director of SnackTime. "With the rapid growth of paper cups within SnackTime, Benders has become an important

strategic supplier to the Group and we look forward to working with them over the coming years."

Benders' vending sector manager, Ian Keeffe said, "Benders is delighted to be associated with an operation such as SnackTime. With paper vending in the ascendancy, we look forward to supporting SnackTime, helping them to grow their existing and new business opportunities."

As part of its commitment to the environment, Benders Paper Cup Company not only makes all paper cups in the UK using ethically sourced raw materials from sustainable, managed forests, but is also an active member of the Paper Cup Recovery & Recycling Group.

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